



### Ambassador Incentive Matrix

Earn Points:	5 Points	10 Points	15 Points	25 Points
Attending REALTOR® University networking events	5			
Designation/Certification instructors mention in course	5			
Social media mention (limit 5)	5			
Speaking engagements	5			
Adding REALTOR® University to website	5	10		
Booth detail (2 hour minimum)	5	10		
Blog post (limit 5)	5	10		
Featured interviews which mention REALTOR® University (newspaper, magazine, etc)	5	10		
Content submissions to industry or non-industry related outlets	5	10	15	
Video promotions	5	10	15	
Promoting REALTOR® University at local events	5	10	15	25
Hosting a REALTOR® University event (networking, fundraising)	5	10	15	25
Volunteer peer-to-peer mentor	5	10	15	25